



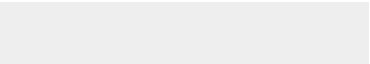



# OMSA Style Guide

2023-2024 OMSA Design Committee

## Colour Palette

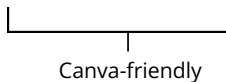
	Primary	Secondary	
#162687			#FCB64E
#676891			#81BBE2
#EEEEEE			#496A81

## Typography

**Title/Header**  
**League Spartan**

**Subheader**  
**Alata**

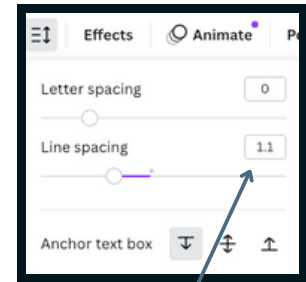
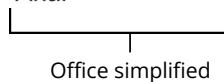
**Body**  
**Open Sans**



**Title/Header**  
**Verdana Bold**

**Subheader**  
**Arial Bold**

**Body**  
**Arial**



Recommended  
text line spacing: 1-1.2

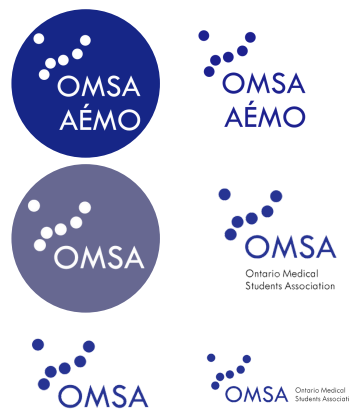
## Logo Usage

Recommended for official OMSA  
correspondence, province-wide  
events/materials:



Elongated  
bilingual logos

Recommended for social  
media posts:



Best: Truncated  
bilingual logos

Otherwise:  
Truncated logos